

Elyshia Brooks, MBA., a professional personal branding and marketing catalyst, author, professional speaker, and trainer.



Who Is Elyshia Brooks?

BrandNique™ Elitist & Lifestyle Catalyst

As the Founder-President/CEO, **BrandNiquely You! Inc.** and **GODthentic™ Inc.**, she is a professional branding, marketing and business catalyst who develops **BrandNique™** personal brands for clients that speak to the world exactly who they are; personally, professionally and spiritually. Additionally, serves corporate brands for organizations, non-profit and churches.

Elyshia's 20+ years of the marketing industry career includes direct marketing, public relations, marketing and business strategy, advertising, brand management and event

planning. Elyshia earned her bachelor's degree in Marketing from Albany State University and her M.B.A. in Marketing from Strayer University. She is currently a doctoral candidate at Walden University pursuing a D.B.A. in Marketing and Business Strategy.

Elyshia specializes in small business growth, relationship marketing, personal branding, public relations and marketing strategies. Her expertise includes business and marketing plan development, lean marketing plans, asset management and building business credit. She also works with busy professional women who are looking for more meaningful and

balanced lives.

As a consultant / coach, Elyshia uses her experience to provide solutions for maximizing performance. Her mission is to assist clients discover solutions that work so they have time, energy, and space for what matters most. As a success-oriented business coach, she works with individuals from the highest levels of corporate



Published Author Personal BrandNique™ Catalyst

Elyshia says.... You and your brand are “One.” How you represent your brand depends on how well you are conscious and willing to live your “authentic self.” However, that comes with knowing your worth, what you have to offer and how you present your brand to the world. What is your life supposed to do for others? How are you supposed to serve your clients and the world? But, what is holding you back from living your most authentic self in your business and your personal life?

Elyshia takes you through her authentic transformational awareness process to finding your inner voice and then creating your own personal authentic branding message that will attract your divine clients.

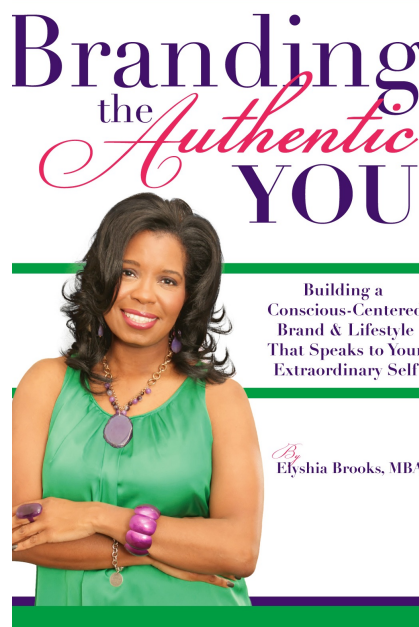
Business Overview

Elyshia has over 20 years experience in marketing, branding and business development working with various organizations, businesses, non-profits and individuals. Established brands must be nurtured if they are to elevate to their full potential. **BrandNique™** Inc. works extensively to strengthen and support brands that have moved into more of a steady state. From helping to

PERSONAL BRAND INTELLIGENCE™

Personal Brand Intelligence™ Training

The trainings are designed to engage, empower and educate on building a strong personal, authentic brand that shares with the world exactly who you are.



“This Book has been in my spirit for many years, but I had to wait until the timing was right...now is the time!”

Elyshia Brooks, Author

understand and enhance a brand’s health to major leaps forward in brand design to supporting the constant flow of decisions organizations make, **BrandNique™** Inc. plugs in to provide deep insight and design inspiration.

Our proven expertise includes rigorous customer insights, facilitation, educational components and brand management to help our clients reach their desired business outcomes. In our **BrandNique™** Inc., we work in highly focused settings with leadership, marketing and brand management teams to develop the brand’s essence, promise, and

personality to achieve relevant differentiation and competitive advantage in the minds of the most fervent customers.

Anywhere your brand is seen, heard and experienced, our proven brand strategy expertise can help your marketing teams elevate perceptions, drive engagement, influence consumer behaviors, increase customer experience and lead markets.

What Makes You Stand Out & Different?

Services Provided

Brand Development

- Brand Vision and Mission Foundation
- Brand Standards / Design Systems
- Assessments, Surveys & Focus Groups
- Brand Strategy
- Brand Architecture
- Internal Brand Rollout / Training Identity (naming, logo, tagline)
- Launch Planning / Execution

Brand Management

- Strategic Counsel /Growth Planning

- Advertising Campaign Development / Launch Brand
- Tracking / Brand Health
- Marketing Planning & Execution
- Pricing Strategy
- Social Media Strategy
- Program Management
- Brand Extension / Elasticity

Business Development

- Content Writing for Business

*We come along side you to
Define, Develop & Design Your
Brand!*

Professional International Speaker

Keynote Address, Retreat Facilitator & Trainer

I would be delighted and honored to speak to your group, business, organization, or ministry! You would be amazed of how much of an impact I would bring to your group delivering great content, applicable strategies and important information that can jumpstart your brand and get you clarity in your personal life to get you on your path to success and happiness. With not only great insight about building brand that would change your business and life for the better, but ways to implement as well. If there is anyone who knows the effect of a failing and successful business, I do, because of the marketing strategies that both worked and did not work, coupled with inner-resistance; I can truly speak from experience. Based on my failures and success, I bring authentic and honest talk along with real life situations that have not only changed my business but changed the business of hundreds and thousands of others who have been in similar situations.

My heart and passion are for other's success because I believe "when you succeed, I succeed." I give my all to those who have a true desire to be Extraordinary and to play BIG in LIFE! My Success Topics include:

Inner Freedom and Authentic Living

- eb Successful Goal Planning: What Does Success Look Like For You?
- eb Living an Extraordinary Life!

- eb I'm Turning Your Passion and Purpose Into PROFIT!
- eb Personal Development: The Inner Being That Burns With Passion

Branding & Business & Entrepreneurship

- eb Define Your **BrandNique™** Identity
- eb Personal Branding: Implementing the "You" Factor!
- eb Lifestyle Branding: "You" Are Your Brand!
- eb Kingdom Minded Business Principles

There are a host of other topics that I am knowledgeable of and would love to speak to you about a customizable speech to reach your employees, clients or organization right where they are so that they can become keenly aware of just what is needed to move them and your organization forward.

“Now Is The Time!!! And You Are The ONE!”

Spoken to Me by Dr. Dennis Kimbro, Author of his latest book, “The Wealth Choice” and “Think and Grow Rich: A Black Choice” on 5/14/13

BrandNiquely
You Academy

BNY Academy is designed to offer classes and workshops via face-to-face, virtual, or through VIP Days. Subjects range from Branding, Marketing, Business, and Entrepreneurship to Living An Extraordinary Lifestyle and so much more!



BrandNiquely™
You



For Meeting Planners Possible Topics

These topics are only a glimpse of what is my heart to share with the world. I am willing to customize any topics that would usher you and your organization into new direction. I seek to always engage, empower and educate you through my speaking as a Keynote Speaker, Retreat Facilitator, or Trainer both nationally and internationally.

- 📌 What is Authentic Branding? Authentic Branding Lifestyle™?
- 📌 How To Build an Authentic Brand & Lifestyle™!
- 📌 Creating A **BrandNique**™
- 📌 You And Your Brand Are "One"!
- 📌 Creating Extraordinary Experiences In Business
- 📌 Attracting Your True Divine Clients
- 📌 Building Extraordinary Relationships
- 📌 Extraordinary Expectations!
- 📌 How To Price Your Extraordinary SELF!
- 📌 Acknowledging Your True Authenticity
- 📌 Your Personal Change Agent Brand
- 📌 Authentic Brand Transformation
- 📌 Transformational Lifestyle Branding

Contact: Elyshia Brooks, Inc. via phone at **980.288.8383** or send RFS to requests@ElyshiaBrooks.com. I look forward to working with you and building success together.



Professional Speaker & Coach

Elyshia brings life, fun and realness to her speeches, along with real life experiences that empower and encourage others to run towards their destiny and live on purpose!

Coaching & Consultancy Firm

- 📌 Small-to-Mid Size Businesses
- 📌 Non-Profits
- 📌 Churches
- 📌 Entrepreneurs & C-Suite Executives

Services Provided:

- 📌 Brand Identity Development
- 📌 Brand Strategy & Marketing Strategy
- 📌 Brand Education & Training
- 📌 Business Development